TOWN OF HERNDON

Enriching the Quality of Life and Promoting a Sense of Community



NEWS RELEASE

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"HERNDON'S HOMETOWN HOLIDAYS," 2010 EVENTS GUIDE PRODUCED BY TOWN OF HERNDON

Herndon, VA (November 26, 2009) – The Town of Herndon has produced new promotional materials that highlight events taking place throughout the town during the upcoming holiday season as well as throughout 2010.

"Herndon's Hometown Holidays' are listed in posters, fliers and advertisements and include events ranging from the Towne Square Singers Holiday Concert to the annual Christmas Tree Sing-along, Holiday Model Train Show and much more.

The 2010 "It's All in the Heart of Herndon" Events Guide features a comprehensive, month-by-month listing of events as well as summaries highlighting Herndon's downtown attractions, arts and entertainment and more.

Materials for both promotions are produced by the town's Public Information Office. To obtain copies, contact <u>information@herndon-va.gov</u> or (703)435-6800 X2084. PDFs are attached.

The Town of Herndon was incorporated by the General Assembly of the Commonwealth of Virginia on January 14, 1879. Located in western Fairfax County, Herndon is the 3rd largest town in the Commonwealth and is home to more than 23,000 citizens. Businesses located within the Town of Herndon, which range from high tech enterprises to entrepreneurially-owned establishments, employ approximately 25,000 people. *Business Week* Magazine has named Herndon one of the nation's "Best Affordable Suburbs," and *Money* Magazine has ranked Herndon among its "Best Places for the Rich and Single."

For more information, visit the town's Web site at www.herndon-va.gov.

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